ARTS XPRESS

JUNE 2010

SUMMER ART CAMP

JUNE 21 until SEPTEMBER 10 REGISTER NOW!

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email info@xpressartcenter.com

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Ages 5 - 14
Choose half or full days
Continuous enrollment
Flexible scheduling

XPRESS ART CENTER

Did you stop by our booth at the Block Party in town?

Xpress Art Center was front and center at the Hoover-Toll-Keppel Block Party. Several Art pieces created by our students were displayed all around the booth; on easels, chairs and even a tree next to our table was donned with paintings! We created the world of Xpress Art Center for visitors to be delighted by our students beautiful artwork. Xpress Art Booklets were handed out, among postcard flyers for upcoming events and also a raffle was conducted to give away two free classes at Xpress Art Center.

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Keppel Block Party

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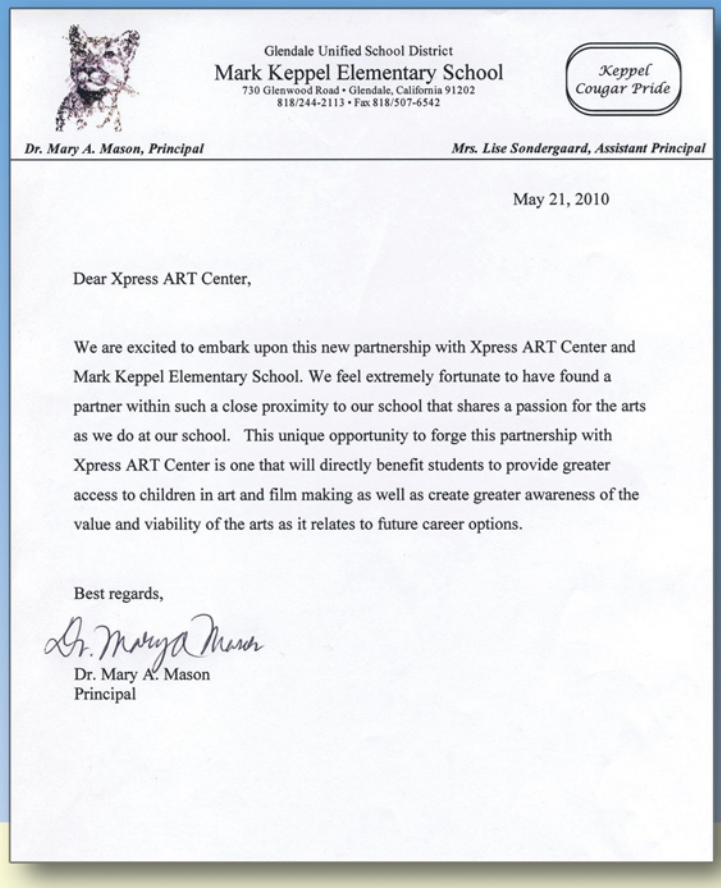
Attendees enjoyed lots of food, a variety of booths, games, and performances. Needless to say Glendwood Rd. was completely taken over and the span of this event was a sight to be seen. Hoover, Toll and Keppel sure know how to throw a party! We had a great time. We at Xpress Art Center were honored to be apart of this event for the first time this year and intend to continue having our presence at this event every year. It is recognized that this was more than just a get together; this was an occasion to recognize the arts and our community. Xpress Art Center feels it's important to remain involved and interested in every opportunity and continue to raise awareness for the arts. Congratulations to the raffle off winners--- Can't wait to see you in class! Special thanks to the organizers of this event and to Xpress Art students, Ani Avakian, Gohar Manukyan and Heghine Setaghiyan for helping us out at the booth, excellent job girls. Once again, thank you for this grand opportunity.

Sponsor a child program

On the note of free classes, Xpress Art Center is embracing a new program and teaming up with Mark Keppel to give children a chance for art edication. Art is wonderful and taking art classes is a wonderful opportunity for children. That's why Xpress Art Center is taking a step and reaching out to businesses to sponsor children with a passion for art, who attend Mark Keppel Elementary. When you advertise with Xpress Arts newsletter, proceeds of your advertising expense will sponsor a child to have a month of art classes for free. This is a grand opportunity for business owners and those who are interested in advertising to give back. Make the world a better place one little artist at a time. Please contact Xpress Art Center for more information.

KEPPEL - XPRESS PARTNERSHIP

Xpress Art Center and Mark Keppel Elementary have teamed up to make an impact on education. As Mark Keppel Elementary awaits the outcome of their grant submission from the federal government to become a Visual and Performing Arts Magnet school, Xpress Art Center will be there to enrich any artistic venture. If and when Keppel succeeds in receiving the grant the school will officially become Mark Keppel Accelerated Visual and Performing Arts Magnet School, this means the students will have arts instruction integrated into academic instruction everyday that is where Xpress Art Center will step in. We are so delighted to play a role in this transition and be partnered up with a school that understands the power of art and the importance of incorporating it in everyday education. Regardless of the outcome, which we are sure will be favorable, we congratulate Mark Keppel Elementary for their initiative.



Glendale Unified School District
Mark Keppel Elementary School
730 Glenwood Road • Glendale, California 91202
818/244-2113 • Fax 818/507-6542

Keppel
Cougar Pride

Dr. Mary A. Mason, Principal — *Mrs. Lise Sondergaard, Assistant Principal*

May 21, 2010

Dear Xpress ART Center,

We are excited to embark upon this new partnership with Xpress ART Center and Mark Keppel Elementary School. We feel extremely fortunate to have found a partner within such a close proximity to our school that shares a passion for the arts as we do at our school. This unique opportunity to forge this partnership with Xpress ART Center is one that will directly benefit students to provide greater access to children in art and film making as well as create greater awareness of the value and viability of the arts as it relates to future career options.

Best regards,

Dr. Mary A. Mason
Principal

One of our raffle-off winners, 3rd Grader from Keppel Elementary, Keertana Babu, came by for her free two-hour session at Xpress Art Center and loved it so much she is now apart of Xpress Art Center family. We were so happy to see Keertana and were wowed by the painting she created with the help of her instructor. We are sure she will continue to grow and create more beautiful works of art as a returning student. We want to see all our raffle winners in class!

ENROLL YOUR CHILD IN ONGOING ART CLASSES !

XPRESS ART CENTER

MISSION

Our mission at Xpress Art Center is to encourage children of all ages to develop their full creative potential through visual arts. We strive, through the fine arts, to create a unique environment in which children of all ages, abilities, and experience can feel free to imagine, create, and welcome the arts into their lives.

contact us:

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"Art washes from the soul the dust of everyday life."
-- Picasso.

Though it seems like yesterday that Xpress Art Center opened their doors, we are celebrating its fifth anniversary. This years' exhibition presented a display of various artworks by the new students, returning students, and students whom have been a part of the art school for years.

Founders Lyudmila Garayan and Armen Atomts are the driving forces behind this community gem and worthwhile institution of culture and refinement. The center is open to people of all ages but the majority of its students are constituted of children and young adults. The opportunities and prospects that will be accessible and available for these children are boundless. Not only does this center provide a place for a creative outlet, it teaches children discipline, focus and advances their intelligence in ways, that general education could not. In a world full of cell phones and computers, which whittle children's brains numb, or all the other negative influences that children could face, Xpress Art Center is a refuge of art, literature and history.

Art engages children and people of all ages by stimulating inspiration and inventiveness which aids in focus, self-esteem, self-discipline and self -motivation. The activities that students take on at the center are more than just splashing about in water color; it opens up a flowing river of depth and understanding. Students gain the tools necessary to communicate thoughts and ideas in a variety of ways and prepare young minds for a future of invaluable experience. Students of Xpress Art Center are introduced to a variety of mediums: oil and acrylic paint, pencil, ink, charcoal, pastels, graphic design, and mixed media such as collages.

Students of the art center have gone on to places of higher education where they implicate all that they have learned from their instructor and the other students. Future architects, fashion designers, engineers and media professionals are in training as we speak. The art classes these students have taken at Xpress are more than just a pastime activity. For them it is supplemental education; placing them ahead of other students taking the same subjects and providing an important balance in their total educational experience. With the lessons they have acquired from the center, they are "ahead of the game" in all aspects of life.

Today more than ever communities need establishments like Xpress Art Center. Time and time again the center has demonstrated its importance to enhance education, creativity, self-improvement, and motivation for the betterment of one's life. The efforts and results of the art center have not gone unnoticed. Upon its many other certificates, recognition from the Congressman Adam B. Schiff, The City of Glendale and the California State Assembly as assigned by Paul Krekorian has been received. We are all in the presence of greatness and we hope to see Xpress Art Center and the people that operate it to flourish and touch more lives.

by Amy Avetikian